



2025 ANNUAL REPORT

SERVING THE COMMUNITY

Empowering students for a brighter financial future is our guiding light. Our exciting first year is marked by partnerships with high schools, and website & social media launches.

4K

Impressions on LinkedIn

14K

Impressions on Instagram

150+

HS Students attending Sneaky Saves session in person

ACKNOWLEDGEMENTS

Thank you to the Board of Directors for their support, countless meetings, and personal contributions. Thank you to all of you that follow, like, comment: you give me the juice to keep on going.

OUR IMPACT

High Schools

We partnered with Plainfield & Woodbury High Schools

Instagram Launch

Our short Instagram posts expand our reach

LinkedIn Launch

For professionals with the ability to impact donations and reach

DETAILS

OUTCOME

We shared Sneaky Saves tips in person with over 150 students

36 posts and 80 followers; posts have reached 7,000 accounts

24 posts and 38 followers; over 3,800 impressions and 175 reactions

FUNDING SUMMARY

\$2,570

Donations

25

Individual Donors

\$10,000

Google Ad Grant

"I want all students to have the necessary knowledge to lock in their financial futures. I'm deeply committed to the work & looking forward to Year 2!"

- Armaan Acharya, Founder & CEO, Sneaky Saves

