



2026 ANNUAL REPORT

SERVING THE COMMUNITY

Empowering students for a brighter financial future is our north star. Our second year focused on deepening relationships with schools and furthering our impact on social channels.

7K

Impressions on LinkedIn

28K

Impressions on Instagram

300+

HS Students attending Sneaky Saves sessions in person

ACKNOWLEDGEMENTS

Thank you to the Board of Directors for their support, countless meetings, and personal contributions. Thank you to all of you that follow, like, comment: you give me the juice to keep on going.

IMPACT

High Schools

We partnered with Plainfield, Woodbury and N. Bergen County High Schools

Instagram

Our short Instagram posts expand our reach

LinkedIn

For professionals with the ability to impact donations and reach

DETAILS

OUTCOME

We shared Sneaky Saves tips in person with over 300 students since inception

100% increase in posts and 17% increase in followers (73 posts, 96 followers); posts have reached 7,600 accounts

Doubled posts and 18% increase in followers; appx 7,000 impressions in the last year

FUNDING SUMMARY (SINCE INCEPTION)

\$2,945

Donations

28

Individual Donors

\$10,000

Google Ad Grant

“Year 1 proved that students are ready for real conversations about money. In Year 2, we focused on reaching more students, creating bigger impact, and helping the next generation build stronger financial futures.”

- Armaan Acharya, Founder & CEO, Sneaky Saves

